

How GOSO Technologies Increased Live Connections by 10x With Kixie

Industry: Solar
Location: Florida
CRM: HighLevel



[LEARN MORE](#)

Challenge

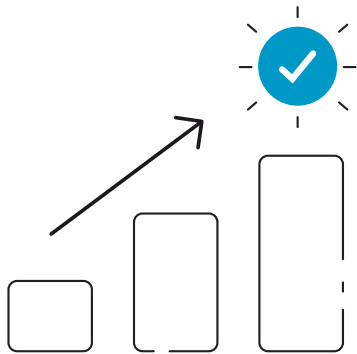
As an entrepreneur managing multiple businesses – GOSO Technologies, Massmarket AI, and Clean Slate Consulting – Rob Eason relies on a suite of software tools to help his ventures thrive, including HighLevel.

As his business operations recently expanded to a national client base, Rob was looking for a phone system with local presence dialing that would allow his sales reps to call out-of-state with local numbers. Moreover, he needed that phone system to integrate with HighLevel and the rest of his sales tech stack.

“We were getting a 1% answer rate...then we switched over to Kixie, and I was just doing the click-to-call [...] and I had a system that would create tasks in GoHighLevel when calls needed to be made. And that raised our answer rate to 10% or more. So we were extremely happy.”

– Rob Eason, Owner of GOSO Technologies

After adopting Kixie's PowerDialer and ConnectionBoost, Rob Eason's companies have seen answer rates lift by 60%.



10x more
live connections

Automatic
lead follow-up

Native integration
with HighLevel CRM



GET MY FREE KIXIE TRIAL

Solution

After an initial Google search, Rob came across Kixie PowerCall, which natively integrates with HighLevel. He began a free trial and soon realized that Kixie's ConnectionBoost, which dynamically dials out with local numbers, was exactly what he was looking for to help increase connection rates on outbound calls.

In addition to ConnectionBoost, Rob's outbound teams also use the Kixie PowerDialer to accelerate their sales motions and call up to 10 leads at a time. Using Kixie's PowerDialer, ConnectionBoost, and HighLevel's custom workflows based on call dispositions, Rob's sales teams were able to lift their productivity and avoid forgetting about leads that needed follow-up.

“

Down the line, I brought on some affiliates, and they introduced me to the PowerDialer, and I was like, 'Oh my God, I've been wasting so much time.'”

- Rob Eason